



11th Annual Run for Recovery 5K
Saturday, August 25, 2018 at 8:30am
The Perch, KSU Sports and Entertainment Park
390 Big Shanty Road, Kennesaw, GA 30144

The Run for Recovery is an annual run supporting students in recovery from addictions and eating disorders and hosted by Health Promotion and Wellness at Kennesaw State University.

The Run for Recovery is a kick-off event for National Recovery Month in September, during which hundreds of events across the country support “the positive message that behavioral health is essential to overall health, that prevention works, treatment is effective and people can and do recover” (*Substance Abuse and Mental Health Services Administration*). National Recovery Month exists to increase the awareness and understanding of substance abuse issues and celebrate the people who recover. Health Promotion and Wellness wants to expand the reach to not only substance abuse, but also to those with eating disorders. We have resources available on campus to help those in recovery. Some of our program offerings include nutrition counseling and health promotion programs such as Love Your Body Week, Prescription Take Back Day, and National Collegiate Alcohol Awareness Week. Currently, our efforts reach over 6,000 students annually. Of the students that attend our programs, 95% believe the subject matter will increase their well-being.

Sponsoring the Run for Recovery allows you to show your commitment to the message of recovery while also giving you a chance to promote your organization to attendees. Your donation will directly affect students on both Kennesaw State University campuses throughout the year. We expect between 200-250 participants at this event. We offer five levels of sponsorship, which provide various marketing opportunities for your organization. Custom sponsorships are also available. Please reach out to wellctr@kennesaw.edu or 470-578-3517 for questions regarding sponsorships.

All proceeds will support the initiatives of Health Promotion and Wellness, which is a 501(c)(3) organization. Contributions are tax deductible to the full extent of the law. For more information on our program initiatives, please visit our website: kennesaw.edu/wellness.

All sponsorships are due by July 23, 2018.

Thank you for your support! We look forward to working with you!

Sincerely,

Sherry Grable, Director
Health Promotion and Wellness
Kennesaw State University
290 Kennesaw State University Road, MD 0301
Kennesaw, GA 30144
Phone: 470-578-3517





Sponsorship Levels:

Diamond

\$5,000+

- Company name on race awards
- Speaking opportunity on event day
- Special recognition on race day by Emcee (vendor description, etc.)
- Large sized logo displayed on back of race T-shirts & race banner
- 8 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

Platinum

\$2,500

- Speaking opportunity on event day
- Special recognition on race day by Emcee (vendor description, etc.)
- Medium sized logo displayed on back of race T-shirts & race banner
- 6 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

Gold

\$1,000

- Special recognition on race day by Emcee (vendor description, etc.)
- Small sized logo displayed on back of race T-shirts & race banner
- 4 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

Silver

\$500


- Name of company listed on back of race T-shirts & race banner
- 2 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

Bronze

\$300

- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

Sponsorship Levels

 RUN FOR RECOVERY	Diamond \$5,000+	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$300
Place Promotional Material in Race Day Bag					
Recognition on Event Facebook Page (facebook.com/runforrecoverykennesaw)					
Vendor Table					
Logo/HyperLink on Website					
Logo on Banner	Large Logo	Medium Logo	Small Logo	Name Listed	
Race Registration (includes T-shirts)	8	6	4	2	
Logo on T-shirts	Large Logo	Medium Logo	Small Logo	Name Listed	
Special Recognition by Emcee during Post-Race Awards					
Speaking Opportunity before Post-Race Awards					
Company Name on Race Awards					



Sponsorship Commitment Form

SPONSORSHIP TERMS AND CONDITIONS

1. Subject to KSU and USG Policies. This Agreement, and any Acknowledgment of Sponsorship or marketing and promotional activities of Sponsor that relate to the Sponsorship, is subject to all applicable Kennesaw State University and University System of Georgia policies.
2. No Rights to KSU Trademarks. This Agreement does not provide Sponsor with any rights to use names, trademarks or logos of the University, any proposed use must receive prior written approval from the Vice President for External Affairs or designee.
3. Liability. Sponsor agrees to protect, indemnify and hold harmless the University, its officers, employees, agents and students, from any and all liability, including claims, demands, losses, costs, damages and expenses of every kind and description or damages to persons or property arising out of or in connection with or occurring during the course of this agreement.
4. No Endorsement. This Agreement shall not be construed or represented as an endorsement by University of Sponsor or Sponsor's goods or services.
5. No Partnership or Joint Venture. This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between the parties, and the parties shall be treated as independent contractors in all respects.
6. No Assignment. This Agreement is specific to the parties, and may not be assigned or sublicensed by Sponsor without the prior written permission of University.
7. Controlling Law/Jurisdiction for Disputes. This Agreement shall be construed under the laws of the State of Georgia, and jurisdiction for any disputes under this Agreement shall be in Cobb County, Georgia.
8. Charitable Contributions. Sponsor agrees to notify University at the time of sponsorship payment if it intends to claim a charitable contribution deduction on account of a sponsorship payment, so the University can prepare the appropriate gift receipt.

Organization: _____

Contact name: _____

Contact number: _____ Email: _____

Signing below indicates that the organization/vendor listed has read, and agrees to comply with, the "Sponsorship Terms and Conditions" listed above.

Name of Authorized Signatory

Signature

Date



Sponsorship Level:

- Diamond (\$5,000)
- Platinum (\$2,500)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$300)
- Other: _____

Payment Information:

All funds support Health Promotion and Wellness.
All contributions are tax deductible to the full extent of the law.

Pay by Check

Make checks payable to **Kennesaw State University Foundation** / Memo Line: Health Promotion and Wellness

Pay by Credit Card

Credit card information (circle one): Visa MasterCard Amex Discover

Card Number:		
Expiration Date	Security Code:	TOTAL CHARGE AMOUNT:
Name on Card:		
Signature:		
CREDIT CARD BILLING ADDRESS:		
Address:		
City:	State:	Zip:
Contact Phone:	Contact Email:	

Please email high-resolution logo to wellctr@kennesaw.edu (For use on t-shirts, website, fliers, etc.)

To have your logo on race t-shirts, please return this form, payment, and logo file by July 23, 2018.

Please send completed form by mail, fax or email to:
 Health Promotion and Wellness
 Kennesaw State University
 290 Kennesaw State University Road, MD 0301
 Kennesaw, GA 30144
 Fax: 470-578-9197
 Email: wellctr@kennesaw.edu

If sponsoring at a donation level that receives complimentary registrations, we will contact you with registration forms.

All other registrations: active.com