12th Annual Run for Recovery 5K  
Saturday, August 24, 2019 at 8:30am  
The Perch, KSU Sports and Entertainment Park  
390 Big Shanty Road, Kennesaw, GA 30144

The Run for Recovery is an annual run supporting students in recovery from addiction and eating disorders and hosted by Health Promotion and Wellness at Kennesaw State University.

The Run for Recovery is a kick-off event for National Recovery Month in September, during which hundreds of events across the country support “the positive message that behavioral health is essential to overall health, that prevention works, treatment is effective and people can and do recover” (Substance Abuse and Mental Health Services Administration). National Recovery Month exists to increase the awareness and understanding of substance use disorders and celebrate the people who recover. Health Promotion and Wellness wants to expand the reach to not only substance use, but also to those with eating disorders. We have resources available on campus to help those in recovery. Some of our program offerings include nutrition counseling and health promotion programs such as Love Your Body Week, Prescription Take Back Day, and National Collegiate Alcohol Awareness Week. Currently, our efforts reach over 6,000 students annually. Of the students that attend our programs, 94% of students agree that wellness programs are a good investment because they improve student academic success; and almost 99% of students agree that wellness programs are a good investment because they improve student health.

Sponsoring the Run for Recovery allows you to show your commitment to the message of recovery while also giving you a chance to promote your organization to attendees. Your donation will directly affect students on both Kennesaw State University campuses throughout the year. We expect between 200-250 participants at this event. We offer five levels of sponsorship, which provide various marketing opportunities for your organization. Custom sponsorships are also available. Please reach out to wellctr@kennesaw.edu or 470-578-3517 for questions regarding sponsorships.

All proceeds will support the initiatives of Health Promotion and Wellness, which is a 501(c)(3) organization. Contributions are tax deductible to the full extent of the law. For more information on our program initiatives, please visit our website: https://wellness.kennesaw.edu/.

All sponsorships are due by July 22, 2019.

Thank you for your support! We look forward to working with you!

Sincerely,

Sherry Grable, Director  
Health Promotion and Wellness  
Kennesaw State University  
290 Kennesaw State University Road, MD 0301  
Kennesaw, GA 30144  
Phone: 470-578-3517
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Place Promotional Material in Race Day Bag</th>
<th>Diamond $5,000+</th>
<th>Platinum $2,500</th>
<th>Gold $1,000</th>
<th>Silver $500</th>
<th>Bronze $300</th>
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<tbody>
<tr>
<td>Recognition on Event Facebook Page (facebook.com/runforrecoverykennesaw)</td>
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<tr>
<td>Vendor Table</td>
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<td>Logo/HyperLink on Website</td>
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<tr>
<td>Logo on Banner</td>
<td>Large Logo</td>
<td>Medium Logo</td>
<td>Small Logo</td>
<td>Name Listed</td>
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<tr>
<td>Race Registration (includes T-shirts)</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Logo on T-shirts</td>
<td>Large Logo</td>
<td>Medium Logo</td>
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<td>Name Listed</td>
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<td>Special Recognition by Emcee during Post-Race Awards</td>
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<td>Speaking Opportunity before Post-Race Awards</td>
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SPONSORSHIP TERMS AND CONDITIONS

1. **Subject to KSU and USG Policies.** This Agreement, and any Acknowledgment of Sponsorship or marketing and promotional activities of Sponsor that relate to the Sponsorship, is subject to all applicable Kennesaw State University and University System of Georgia policies.

2. **No Rights to KSU Trademarks.** This Agreement does not provide Sponsor with any rights to use names, trademarks or logos of the University, any proposed use must receive prior written approval from the Vice President for External Affairs or designee.

3. **Liability.** Sponsor agrees to protect, indemnify and hold harmless the University, its officers, employees, agents and students, from any and all liability, including claims, demands, losses, costs, damages and expenses of every kind and description or damages to persons or property arising out of or in connection with or occurring during the course of this agreement.

4. **No Endorsement.** This Agreement shall not be construed or represented as an endorsement by University of Sponsor or Sponsor’s goods or services.

5. **No Partnership or Joint Venture.** This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between the parties, and the parties shall be treated as independent contractors in all respects.

6. **No Assignment.** This Agreement is specific to the parties, and may not be assigned or sublicensed by Sponsor without the prior written permission of University.

7. **Controlling Law/Jurisdiction for Disputes.** This Agreement shall be construed under the laws of the State of Georgia, and jurisdiction for any disputes under this Agreement shall be in Cobb County, Georgia.

8. **Charitable Contributions.** Sponsor agrees to notify University at the time of sponsorship payment if it intends to claim a charitable contribution deduction on account of a sponsorship payment, so the University can prepare the appropriate gift receipt.

Organization: _______________________________________________________________

Contact name: _______________________________________________________________

Contact number: ________________________ Email:  __________________________ 

Signing below indicates that the organization/vendor listed has read, and agrees to comply with, the “Sponsorship Terms and Conditions” listed above.

__________________________________ _________________________ __________________
Name of Authorized Signatory Signature Date
Sponsorship Information:

- Diamond ($5,000)
- Platinum ($2,500)
- Gold ($1,000)
- Silver ($500)
- Bronze ($300)
- Other: _________

## Sponsorship Contact Information

<table>
<thead>
<tr>
<th>Company Name:</th>
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<tbody>
<tr>
<td>Contact Person:</td>
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<td>Address:</td>
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<td>City:</td>
<td>State:</td>
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<td>Contact Phone:</td>
<td>Contact Email:</td>
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Payment Information:

All contributions are tax deductible to the full extent of the law.

- **Pay by Check**
  Make checks payable to **Kennesaw State University Foundation** / Memo Line: **Health Promotion and Wellness**

  Please send completed form and check by mail to:
  
  Health Promotion and Wellness  
  Kennesaw State University  
  290 Kennesaw State University Road, MD 0301  
  Kennesaw, GA 30144

- **Pay by Credit Card** (online at https://community.kennesaw.edu/giving/recoveryrun)

  Please send completed form and return by email, fax, or mail:

  **Email:** wellctr@kennesaw.edu
  **Fax:** 470-578-9197
  **Mail to:** Health Promotion and Wellness  
  Kennesaw State University  
  290 Kennesaw State University Road, MD 0301  
  Kennesaw, GA 30144

Please email high-resolution logo to wellctr@kennesaw.edu (For use on t-shirts, website, fliers, etc.)

To have your logo on race t-shirts, please return this form, payment, and logo file by July 22, 2019.

If sponsoring at a donation level that receives complimentary registrations,
we will contact you with registration forms.

All other registrations: active.com