



10<sup>th</sup> Annual Run for Recovery 5K/1-Mile Walk  
Saturday, August 26, 2017, 8:30am  
The Perch, KSU Sports and Entertainment Park  
390 Big Shanty Road, Kennesaw, GA 30144

The Run for Recovery is an annual run/walk supporting students in recovery from addictions and eating disorders and is hosted by Health Promotion and Wellness at Kennesaw State University.

The Run for Recovery is a kick-off event for National Recovery Month in September, during which hundreds of events across the country support “the positive message that behavioral health is essential to overall health, that prevention works, treatment is effective and people can and do recover” (*Substance Abuse and Mental Health Services Administration*). National Recovery Month exists to increase the awareness and understanding of substance abuse issues and celebrate the people who recover. Health Promotion and Wellness wants to expand the reach to not only substance abuse, but also to those with eating disorders. We have resources available on campus to help those in recovery. Some of our program offerings include nutrition counseling and health promotion programs such as Love Your Body Week, Prescription Take Back Day, and National Collegiate Alcohol Awareness Week. Currently, our efforts reach over 6,000 students per year. Of the students that attend our programs, 96% state the subject matter increases their well-being.

Sponsoring the Run for Recovery allows you to show your commitment to the message of recovery while also giving you a chance to promote your organization to attendees. Your donation will directly affect students on both Kennesaw State University campuses throughout the year. We expect between 200-250 participants at this event. We offer five levels of sponsorship, which provide various marketing opportunities for your organization. Custom sponsorships are also available. Please reach out to [wellctr@kennesaw.edu](mailto:wellctr@kennesaw.edu) or 470-578-3517 for questions regarding sponsorships.

All proceeds will support the initiatives of Health Promotion and Wellness, which is a 501(c)(3) organization. Contributions are tax deductible to the full extent of the law. For more information on our program initiatives, please visit our website: [kennesaw.edu/wellness](http://kennesaw.edu/wellness).

All sponsorships will be due by July 24, 2017.

**Thank you for your support! We look forward to working with you!**

Sincerely,

Health Promotion and Wellness  
Kennesaw State University  
290 Kennesaw State University Road, MD 0301  
Kennesaw, GA 30144  
Phone: 470-578-3517





# Sponsorship Levels:

## Diamond

**\$5,000+**

- Company Name on Race Awards
- Speaking opportunity on event day
- Special recognition on race day by Emcee (vendor description, etc.)
- Large Sized Logo displayed on back of race T-shirts & race banner
- 8 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

## Platinum

**\$2,500**

- Speaking opportunity on event day
- Special recognition on race day by Emcee (vendor description, etc.)
- Medium Sized Logo displayed on back of race T-shirts & race banner
- 6 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

## Gold

**\$1,000**

- Special recognition on race day by Emcee (vendor description, etc.)
- Small sized Logo displayed on back of race T-shirts & race banner
- 4 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

## Silver

**\$500**


- Name of company listed on back of race T-shirts & race banner
- 2 complimentary race registrations (includes race T-shirts)
- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

## Bronze

**\$300**

- Logo with hyperlink displayed on website
- Opportunity to set up vendor table
- Recognition on Run's Facebook page
- Opportunity to place promotional material in race day bag (given to all runners)

## Sponsorship Levels

 <b>RUN FOR RECOVERY</b>	<b>Diamond \$5,000+</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,000</b>	<b>Silver \$500</b>	<b>Bronze \$300</b>
Place Promotional Material in Race Day Bag					
Recognition on Event Facebook Page (facebook.com/runforrecoverykennesaw)					
Vendor Table					
Logo/HyperLink on Website					
Logo on Banner	Large Logo	Medium Logo	Small Logo	Name Listed	
Race Registration (includes T-shirts)	8	6	4	2	
Logo on T-shirts	Large Logo	Medium Logo	Small Logo	Name Listed	
Special Recognition by Emcee during Post-Race Awards					
Speaking Opportunity before Post-Race Awards					
Company Name on Race Awards					



# Sponsorship Commitment Form

Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact number: \_\_\_\_\_ Email: \_\_\_\_\_

- Diamond (\$5,000)
- Platinum (\$2,500)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$300)
- Other: \_\_\_\_\_

## Payment Information:

All funds support Health Promotion and Wellness.

All contributions are tax deductible to the full extent of the law.

**Pay by Check**

Make checks payable to **Kennesaw State University Foundation** / Memo Line: Health Promotion and Wellness

**Pay by Credit Card**

Credit card information (circle one): Visa MasterCard Amex Discover

Card Number:		
Expiration Date	Security Code:	TOTAL CHARGE AMOUNT:
Name on Card:		
Signature:		
<b>CREDIT CARD BILLING ADDRESS:</b>		
Address:		
City:	State:	Zip:
Contact Phone:	Contact Email:	

**Please email high-resolution logo** to wellctr@kennesaw.edu (For use on t-shirts, website, fliers, etc.)

**To have your logo on race t-shirts, please return this form, payment, and logo file by July 24, 2017.**

Please send completed form by mail, fax or email to:  
 Health Promotion and Wellness  
 Kennesaw State University  
 290 Kennesaw State University Road, MD 0301  
 Kennesaw, GA 30144  
 Fax: 470-578-9197  
 Email: wellctr@kennesaw.edu

**If sponsoring at a donation level that receives complimentary registrations, we will contact you with registration forms.**

All other registrations: active.com